

Matthew Anderson

m@hewanderson.com

HONORS AND AWARDS

- Silver Award for writing, Council for the Advancement and Support of Education, 2015.
- Honorable mention for student programs, Council for the Advancement and Support of Education, 2014.
- President's Exceptional Effort Award, Western Washington University, 2013.
- Gold Award for writing, Council for the Advancement and Support of Education, 2013.
- Silver Award for writing, Council for the Advancement and Support of Education, 2008.
- Silver Award for website development, Council for the Advancement and Support of Education, 2008.
- Department Scholarship, WWU Journalism Department, 2006.

WORK EXPERIENCE

Jan. 2018 - Present: Food and Agriculture Organization of the United Nations, Budapest, Hungary

- News editor on an independent contract with the FAO Regional Office for Europe and Central Asia. Areas of work responsibility:
 - Apply news judgment and English-language grammar skills to edit press releases and website articles for the regional FAO website.
 - Apply knowledge of FAO style and English grammar to edit official documents for the FAO Regional Conference for Europe to be held in May 2018 in Voronezh, Russian Federation.
 - Apply knowledge of FAO style and English grammar to edit economic policy documents from the Europe and Central Asia region for publication by FAO headquarters in Rome.

June 2016 - Present: PR Consulting, Bellingham, Washington, USA

- Content strategist and web developer for a public relations firm located in the United States. Produce monthly blog and social media content for numerous clients. Handle direct client interactions. Manage all copy editing and online website tasks, including the periodic development of new websites.

Oct. 2007 - Aug. 2016: Western Washington University, Bellingham, Washington, USA

- As director of social media, was the voice of the entire university on Facebook, Twitter, Tumblr, Instagram, LinkedIn and other platforms. Developed the entire social media program from scratch.

- Founder and leader of the university's social media committee and coordinator of all social media efforts on campus. Coached leaders throughout the university on the use of social media, including two university presidents and several vice presidents.
- Founder and leader of the award-winning OurWestern student social media team.
- Responsible for all content, including writing, photography and videography, on the Western Today news website, which was the home for all news about and for the university.
- Manager of content for the WWU website's homepage.
- Second in line to the director in crisis communications efforts.

March 2012 - June 2016: WWU Department of Journalism, Bellingham, Washington, USA

- Taught several classes as an adjunct professor of journalism:
 - Principles of Public Relations (JOUR 330), a course that teaches methods, tools and media used in planning and developing strategic public relations programs for all organizations.
 - Editing (JOUR 309), a course that incorporates copy and content editing, grammar, layout, design, ethics, infographics, photo selection and news judgment.
 - Newswriting (JOUR 207), a course that covers writing, editing, AP style, news judgment, journalism ethics, media law and social media.

Oct. 2013 - June 2015: WWU Extended Education, Bellingham, Washington, USA

- Designed and pitched a social media class for local business leaders and other community members. Highlights:
 - The course was designed to give working professionals a broad understanding of social media and a concrete knowledge of the various platforms that would help them reach their goals.
 - Throughout the course, students built and implemented, week by week, their own social media plans and strategies and received feedback on them in class.

Dec. 2005 - Oct. 2007: Ferndale Record Journal, Ferndale, Washington, USA

- Editor in chief, news editor, reporter and photographer for weekly newspaper. Highlights:
 - Responsible for the weekly publication of a community newspaper and the creation and maintenance of its website.
 - Oversaw all operations of the newspaper, including managing staff members, writing stories, taking photos, designing pages, editing copy, assigning stories and building community relationships.
 - Envisioned, created and wrote all code for the website from scratch. Uploaded stories, photo galleries and other content to the site on a weekly basis.

1999 - 2004: Kitsap Sun, Bremerton, Washington, USA

- Stringer, freelance reporter for daily metro newspaper and subsidiary weekly paper. Highlights:
 - Held a regular school district beat for North Mason County.

- Wrote hundreds of stories as assigned, on topics ranging from breaking news to feature stories.
- Wrote a regular music column.

2002 - 2003: The News Tribune, Tacoma, Washington, USA

- Freelance reporter for daily metro newspaper. Wrote regular features for advertising supplements.

TEACHING EXPERIENCE

Western Washington University, Journalism Department

- Newswriting (Journalism 207): fall 2012, spring 2012
- Editing (Journalism 307): summer 2013, winter 2014, spring 2014, spring 2016
- Principles of Public Relations (Journalism 330): summer 2014, fall 2014, winter 2015, spring 2015

Sampling of anonymous student reviews:

- “The feedback he gives is really good. He notices little things you can improve on and offers advice on how to help with the things you struggle with. It's easy to tell that he wants you to do well and is willing to do whatever he can to make sure you do the best. He really cares about his students' success. My favorite prof at Western. I waited all year to take this class with him, because he is simply the best.”
- “Matthew is a really great professor; he's helpful and relaxed and a fair grader.”
- “Matthew is a fantastic teacher and person. I've thoroughly enjoyed his class, and he was always available for help.”
- “Anderson was always generous with help, was great at advising students and giving advice on projects as well. I sincerely enjoyed having him as a teacher. Western is very lucky to have him. I have never had such an organized teacher.”
- “Matthew had extensive knowledge on the subject matter and was always providing quality feedback and available for extra help.”
- “Matthew was incredibly kind and patient with each student in class, regardless of their skill level. The amount I learned in this class was astronomical.”
- “Absolutely love that the learning in this class was so hands-on. I learned from feedback on projects what worked and what didn't, helping me see personally what I could do to improve.”
- “Your lectures are really clear and easy to follow. I loved the sequence of assignments, and you're really easy to approach, which is great when we have questions. This was my favorite class this quarter! You're a great professor.”

EDUCATION

2016 - 2018: Budapest Metropolitan University, Budapest, Hungary

- Master's degree (MA) in communications and media studies with a concentration in international communications.
- Dissertation topic: digital civility.

2003 - 2006: Western Washington University, Bellingham, Washington, USA

- Bachelor's degree (BA) in journalism with a concentration in computer science. Highlights:
 - Editor in chief of university newspaper.
 - Worked full-time throughout college.
 - Winner of selective department scholarship for top students.
 - 3.39 overall GPA (on 4-point scale).

COMPETENCIES AND INTERESTS

General Skills:

- Writing, copy editing, journalism, public relations, teaching, advising, community building, photography, website development, social media

Computer Fluency:

- Programming languages: PHP, Javascript, HTML, CSS, C++
- CMS: Drupal, Wordpress
- Software: Photoshop, InDesign, Illustrator, Microsoft Office

VOLUNTEER AND COMMUNITY EXPERIENCE

2012 - 2016: Washington Department of Social and Health Services, foster parent

2014 - 2016: Fellowship Reformed Church, elder

2015 - 2016: Golden Key International Honor Society, WWU faculty adviser

2010 - 2012: Fellowship Reformed Church, deacon

2000 - 2002: Lakewood Baseball Club, head baseball coach

1998 - 1999: Metropolitan Parks District of Tacoma, head baseball coach